



ST. JOSEPH'S COLLEGE FOR WOMEN

Kangayam Road, Tirupur - 641 604.

Affiliated to Bharathiar University, Accredited with Grade "B+" by NAAC

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STRATEGIC PLAN AND DEPLOYMENT DOCUMENT

Strategic Plan: To implement Unnat Bharat Abhiyan Scheme

Deployment:

The Unnat Bharat Abhiyan Scheme (UBA), a initiative aligning with the Ministry of Human Resource Development's vision to engage professional and higher educational institutions in enhancing rural areas' development for sustainable progress and improved quality of life was strategically planned and implemented in the College in the year 2021. With the approval of the district collector, the college strategically selected **Semmandampalayam, Manickapuram, Ponnapuram, Vellakkaradu and Karattankadu** as focus villages for intervention.

The deployment of resources includes active participation from both students and staff members, who engage consistently in serving the communities of the villages. The college has received seed funding of Rs. 50,000 under the UBA scheme to kickstart various developmental projects and initiatives aimed at addressing the specific needs and challenges faced by the rural population. From the data of establishment, the scheme is taking effects in conducting activities like the following:

- Tree Plantation
- Literacy Camp
- Awareness Program to Link Voter Id with Aadhar
- Awareness on Computer Literacy
- Awareness on Women Health Care

Through collaborative efforts, innovative solutions, and sustained engagement, the college aims to contribute significantly to the holistic development of these villages, fostering positive socio-economic change and enhancing the overall well-being of the residents.




PRINCIPAL
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