


S.VIJAYARANI MIB., M.PHIL., MBA.,

Department	Commerce			
Designation	Assistant Professor			
e-Mail	rvijishan@gmail.com			
Experience	Teaching - Years 12	Research - Years		
Specialization	Marketing			
Research Guidance	Programme	Working	Submitted	Completed
	MPhil			
	PhD			
Publications		Proceedings	Journals	Books
	Regional			
	State			
	National			
	International	1	1	1
Books / Monographs				
Research Projects		Minor	Major	Total Amount (Rs)
	Completed			
	On-Going			
Conference / Seminar / Symposia / Workshop		State	National	International
	Organized			
	Attended	1	2	1
Recognition as award/ Fellowship	State	National	International	
Membership				
Visited Country				
Others	NSS Program officer			

