

S.VIJAYARANI MIB., M.PHIL., MBA.,

Department	Commerce					
Designation	Assistant Professor					
e-Mail	rvijishan@gmail.com					
Experience	Teaching - Years	Research - Years				
	12					
Specialization	Marketing					
Research Guidance	Programme	Working	Submitted	Completed		
	MPhil					
	PhD					
Publications		Proceedings	Journals	Books		
	Regional					
	State					
	National					
	International	1	1	1		
Books / Monographs						
Research Projects		Minor	Major	Total Amount (Rs)		
	Completed					
	On-Going					
Conference / Seminar / Symposia / Workshop		State	National	International		
	Organized					
	Attended	1	2	1		
Recognition as award/ Fellowship	State	National	International			
Membership						
Visited Country						
Others	NSS Program officer					

