


Faculty Profile

Dr. G. Ananthi

M.Com., M.Phil., PGDCA., Ph.D.,

Department	Commerce with Computer Applications			
Designation	Associate professor & Head			
e-Mail	ananthist.joseph@gmail.com			
Experience	Teaching - Years	Research - Years		
	19 years and 6 months	3 year		
Specialization	Human Resource Management			
Research Guidance	Programme	Working	Submitted	Completed
	MPhil			
	PhD			
Publications		Proceedings	Journals	Books
	Regional			
	State			
	National		7	
	International		7	
Books / Monographs	Book Published in the name of “ Digital Marketing” by Prime International Publication Book Chapter Published in the book name “The Handbook of Research in Basic and Applied Science on November 2023”			
Research Projects		Minor	Major	Total Amount (Rs)
	Completed			
	On-Going			
Conference / Seminar /				

Symposia / Wokshop		State	National	International
	Organised			
	Attended		25	20
Recognition as award/ Fellowship	State	National	International	
Membership	Life Time Membership in Indian Accounting Association			
Visited Country				
Others	<ul style="list-style-type: none"> ✓ Coordinator for Placement cell ✓ Program Officer for Rotract club ✓ Coordinator for Students Union Council ✓ Coordinator for Exam Cell ✓ Question paper setter for Autonomous Colleges ✓ External Examiner for Autonomous Colleges ✓ Chief Guest for Other Colleges ✓ Chief Guest for Competition Judges ✓ Delivered inter Department Guest Lecture for various departments. ✓ External Examiner for Bharathiar University ✓ Convener Coordinator for Three Days Entrepreneurship Awareness Camp sponsored from EDII - Department of Science and Technology (DST), Government of India. 			