

Ms.N.Preethi

Department	Commerce				
Designation	Assistant Professor				
e-Mail	Preethidilip92@gmail.com				
Experience	Teaching - Years 10 years 10 months	Research - Years			
Specialization	Marketing				
Research Guidance	Programme M.Phil PhD	Working	Submitted	Completed	
Publications		Proceedings Regional State National International	Journals 4	Books Chapter 3 3	
Books / Monographs	1				
Research Projects		Minor Completed On-Going	Major	Total Amount (Rs)	
Conference / Seminar / Symposia / Workshop		State Organized Attended	National 18	International 8	
Recognition as award/ Fellowship	State Qualified in SET Examination				
Membership	-				
Visited Country	-				
Others	UGC sponsored online refresher course in Research Methodology conducted by the UGC-Human Resource Development centre, Bharathiar university obtained "A" grade.				

