

## P.ARSHANA M.COM (CA),

Department	B. Com. Business Analytics				
Designation	Assistant Professor				
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Experience	Teaching - Years	Research - Years	1 Year 5 Months		
Specialization	Marketing				
Publications		Proceedings	Journals	Books	
	Regional			1	
	State				
	National				
	International			1	
Books / Monographs	2				
Conference / Seminar / Symposia / Workshop		State	National	International	
	Organized			1	
	Attended				